



Louisiana  HR  
Louisiana Society for  
Human Resource Management

*Belonging*

February 22 -23, 2024 | New Orleans, LA

# 2024 Louisiana SHRM Diversity & Inclusion Summit Sponsor & Exhibitor Prospectus

For More Information go to [Louisiana SHRM - Annual Diversity Summit](#) or email [LouisianaSHRMDiversity@gmail.com](mailto:LouisianaSHRMDiversity@gmail.com)



**Belonging**

February 22 -23, 2024  
New Orleans, LA

**Louisiana HR**  
Louisiana Society for  
Human Resource Management

## Sponsor the Louisiana SHRM Diversity & Inclusion Summit

The Louisiana SHRM Diversity & Inclusion Summit will bring together human resource professionals, diversity practitioners, legal professionals and business, civic & community leaders from across the state.

This is the summit's 9<sup>th</sup> year, and the need for discussion and action around Diversity, Equity & Inclusion in business has never been greater.

We are looking for sponsors to help make a lasting impact on the landscape of diversity, equity, inclusion and belonging in our state!

### BENEFITS OF SPONSORING

**INTERACT** | Sponsors have multiple opportunities and ways to interact with attendees from all over Louisiana.

**VISIBILITY** | Promote your organization's visibility and brand by showing a strong commitment to and support of Diversity, Equity, Inclusion and Belonging.

**LEADERSHIP** | Position your organization as a champion of Diversity, Equity, Inclusion and Belonging in Louisiana and beyond!

We hope you will consider sponsoring and join us February 22 -24 2024, in New Orleans, LA.

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The **Louisiana SHRM State Council (Louisiana SHRM)**, an affiliate of the **Society for Human Resource Management (SHRM)**, serves more than 1,200 human resource professionals within our state through education and advocacy efforts and networking opportunities. Louisiana SHRM hosts the 2024 Louisiana SHRM Diversity & Inclusion Summit February 22 - 23, 2024 In **New Orleans, Louisiana**. We are preparing for nearly 200 attendees including executive level diversity and human resource professionals from across the state. The 2023 Summit had record attendance!

The 2024 Summit will be two days of networking, learning and sharing as we advance diversity, equity, inclusion and belonging in Louisiana business. The summit will again feature a high-level master class on Thursday, immersive networking Thursday night, and a full day of dynamic speakers on Friday. This prospectus will share how your company can make the most of these opportunities to promote your products or services, raise your profile in the DEI space, and show your company's support for Diversity, Equity and Inclusion in Louisiana.

We look forward to seeing you in New Orleans!

**Perry Sholes**, 2024 Summit Chair and 2023-2024 State Diversity Director

**Karen Breaux**, 2023-2024 State Director

**Timothy A. Kelly**, 2023-2024 Assistant State Council Director



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Sponsor Benefits	Platinum \$5,000	Gold \$2,500	Silver \$1,250	Bronze \$500	Exhibitor \$775	Digital \$250
Number Available	2	4	5	Unlimited	8	Unlimited
Program Items for Sponsorship	Pick One: 1. Master Class 2. <del>Friday Summit</del> <sup>*</sup> <small>*Friday Summit Sold Out</small> Combined - \$10,000	Assigned One:  (4) Breakout Sessions	Pick One: 1. Open Reception 2. Lunch 3. Breakfast 4. Snack 5. Happy Hour	N/A	N/A	N/A
Connect with Attendees Company Commercial	Speak on Stage at General Sessions	2 minute commercial during breakout sessions	Event Signage	N/A	N/A	N/A
Exposure on the digital marketing materials, emails, and social media	X	X	X	X	N/A	X
High Resolution Logo with a live link to your company's website on the Louisiana SHRM website	Prominent Placement on the Summit Home Page	X	X	X	Name Only	N/A
Ad Space in Digital Program	Full Page	Half Page	N/A	N/A	N/A	Half Page
Summit or Master Class Tickets	4	3	2	0	2	0
Opportunity to purchase additional tickets at the early bird registration rate	10	5	2	1	1	N/A
Company Name listed in event app	X	X	X	X	X	N/A
Opportunity to do a prize drawing at the Summit	X	X	X	X	X	N/A
Exhibit Booth	X	N/A	N/A	N/A	X	N/A

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# 2024 LOUISIANA SHRM DIVERSITY & INCLUSION SUMMIT SPONSOR REGISTRATION FORM

## SPONSOR INFO

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Web Address: \_\_\_\_\_ Twitter ID: \_\_\_\_\_

Company Name for Signage & Promo: \_\_\_\_\_

Product(s)/Service(s) to be Marketed: \_\_\_\_\_

Sponsorship Type:     \_\_\_ Platinum: \$5,000     \_\_\_ Gold: \$2,500     \_\_\_ Silver: \$1,250     \_\_\_ Bronze: \$500

Attendees (Name, Title, Email):

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

## PAYMENT

\_\_\_ Enclosed is a Check in the Amount of \$ \_\_\_\_\_ **Payable to: Louisiana SHRM D&I Summit**

\_\_\_ Please Charge My Card\* (check one): \_\_\_ Visa \_\_\_ MasterCard \_\_\_ AMEX in the Amount of \$ \_\_\_\_\_

\*A 3% Processing fee will be added to all credit card transactions

Name as it Appears on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ CIN #: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

Logo Emailed? \_\_\_ Yes \_\_\_ No     From Email: \_\_\_\_\_     Date: \_\_\_\_\_

Introduction Emailed? \_\_\_ Yes \_\_\_ No     From Email: \_\_\_\_\_

**Mail Check & Sponsor Registration Form to:**

Louisiana SHRM Diversity & Inclusion Summit  
LA SHRM  
P.O. Box 5210  
Lafayette, LA 70502

Phone: (973) 723-1242

Email: [LouisianaSHRMDiversity@gmail.com](mailto:LouisianaSHRMDiversity@gmail.com)

**For More Information go to [Louisiana SHRM - Annual Diversity Summit](https://www.louisianashrm.org/annual-diversity-summit) or email [LouisianaSHRMDiversity@gmail.com](mailto:LouisianaSHRMDiversity@gmail.com)**

# 2024 LOUISIANA SHRM DIVERSITY & INCLUSION SUMMIT

## EXHIBITOR REGISTRATION FORM

### EXHIBITOR INFO

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Web Address: \_\_\_\_\_ Twitter ID: \_\_\_\_\_

Company Name for Booth Sign: \_\_\_\_\_

Product(s)/Service(s) to be Promoted: \_\_\_\_\_

Electronic Attendee Registration List:  Pre-Conference: \$50.00  Post-Conference: \$25.00

Diversity Champ Exhibit Booth:  \$775.00

Individual Names to Appear on Badges: (Limit 2 names)

1. \_\_\_\_\_ 2. \_\_\_\_\_

Additional Exhibitor Registrations (\$100.00 each) Qty: \_\_\_\_\_

Names to Appear on Badges: \_\_\_\_\_

Logo Emailed to [LouisianaSHRMDiversity@gmail.com](mailto:LouisianaSHRMDiversity@gmail.com) ?  Yes  No From Email: \_\_\_\_\_

### PAYMENT

Enclosed is a Check in the Amount of \$ \_\_\_\_\_ Payable to: Louisiana SHRM D&I Summit

Please Charge My Card\* (check one)  Visa  MasterCard  AMEX for the Amount of \$ \_\_\_\_\_

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Card Billing Address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

### **Mail Check & Exhibitor Registration Form to:**

Louisiana SHRM Diversity & Inclusion Summit  
LA SHRM  
P.O. Box 5210  
Lafayette, LA 70502

Phone: (973) 723-1242

Email: [LouisianaSHRMDiversity@gmail.com](mailto:LouisianaSHRMDiversity@gmail.com)

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